

Bastrop Art in Public Places Meeting
Bastrop City Hall
City Council Chambers
1311 Chestnut Street
Bastrop, TX 78602
(512) 332-8800



AGENDA – November 6, 2019 at 6:00 P.M.

Bastrop Art in Public Places Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800, or write to 1311 Chestnut Street, Bastrop, TX 78602, or call Relay Texas through a T.D.D. (Telecommunication Device for the Deaf) at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. CALL TO ORDER

2. CITIZEN COMMENTS

At this time, three (3) minute comments will be taken from the audience on any topic. To address the Council, please submit a fully completed request card to the Board Secretary prior to the meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Commission cannot discuss issues raised or make any decision at this time. Issues may be referred to City Staff for research and possible future action.

To address the Commission concerning any item on the agenda, please submit a fully completed request card to the Board Secretary prior to the meeting.

3. WORK SESSION TO DISCUSS CULTURAL ARTS MASTER PLAN

4. CONSENT AGENDA

4A. Consideration, discussion, and possible actions to approve Minutes from October 2nd, 2019 meeting.

5. STAFF AND BOARD UPDATES

5A. 2020 2D & 3D Call for Artists update.

5B. Landscape photographs by Billy Moore at Convention Center update.

5C. Former BAIPP board member Anne Beck passed away.


6. ITEMS FOR INDIVIDUAL CONSIDERATION & DISCUSSION

- 6A. Discuss and consider action regarding the Sticks Creative contract for FY 2020 for marketing services.
- 6B. Discuss and consider action in nomination and selection of board officer positions.
- 6C. Discuss and consider action regarding landscape photographs by Billy Moore at Convention Center.

7. Announcements by Board Members of items not for consideration, discussion, or possible action.

8. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting is posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenience that is readily accessible to the public, as well as to the City's website, www.cityofbastrop.org. Said Notice was posted on the following date and time: Thursday, October 31, 2019, at 5:00 p.m. and will remain posted for at least two hours after said meeting has convened.



Ann Franklin, City Secretary

Sticks

CREATIVE

KATIE ALLCORN
creative director

601·540·7829
katie@stickscreative.com

128 Greasy Bend Road
Smithville, Texas 78957

Katie Allcorn

09/05/19

KATIE ALLCORN

DATE

CITY OF BASTROP

DATE

Estimate# EST-201739

BILL TO
Bastrop Art in Public Places

Estimate Date : September 05, 2019

Item & Description	Qty	Rate	Amount
Ongoing Website & Social Management Maintain website and update social media platforms each week over 12 months. Retainer includes 15 hrs per month. Includes posting art calls, MailChimp management, FB and Instagram Inbox management and proactive follower engagement.	12.00 Month	650.00	7,800.00
Website Platform Squarespace Website Business Plan for 12 Months of activity.	1.00 Year	216.00	216.00
Social Boost Boost one unique post per month to increase following and drive traffic to the BAIPP social pages and website.	12.00 Post	30.00	360.00
Email Management Manage the BAIPP gmail account for 12 months. Includes aggregation of art submissions.	12.00 Month	150.00	1,800.00
Brochure Design Create a new brochure for 2019 BAIPP Collection. Edit existing content with new cover design.	8.00 Hour	50.00	400.00
Sub Total			10,576.00
TOTAL			\$10,576.00

We can't wait to get started!

Thanks for considering Sticks Creative for this project.

Terms & Conditions

50% of the design and strategy estimate is due in order start production. We do not limit client revisions. Due to this collaborative policy, estimates are subject to change. Sticks Creative will communicate any increases in cost as they arise. The balance will be due upon completion.

All retainer fees are due at the first of each month. A \$100 fee will be applied to payments over 15 days late.