

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
February 12, 2020

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, February 12, 2020 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Nancy Wood, Jennifer Long, Rhonda Potter, Steph Lewis, Melinda Ortega, Dani Moss and Candice McClendon. Also present: Main Street Program Director Rebecca Gleason and Council Liaison Druscilla Rogers

1. **CALL TO ORDER:** At 5:33 p.m. and with quorum in attendance, Terry Moore called the meeting to order.

2. **CITIZEN COMMENTS:** None

3. **Announcements:**

3A: The Board Welcomes Dani Moss to the board

3B: There will be a kickoff and Groundbreaking of the Main Street Rehabilitation Project on February 14th at 2:00 at Ferry Park

3C: The Main Street Program has a commercial that runs before movies at Film Alley. It can be updated 4 times per year.

4. **Reports:**

4A: Main Street Manager Report: Rebecca reported her activity over the past month. As usual she attended several community events among other activities

5. **Presentations:**

5A: Presentation on Main Street Rehabilitation Project: Rebecca shared key points about the project. The project budget is \$1.8 million, parking will change to parallel along Main Street and it is the first capital project under the new Building Bastrop Codes. The Building Bastrop website will have the project information on it and staff will hold partner meetings with property owners and business approximately 2 weeks before work starts in their section of the project.

5B: Table on Main Workplan: The event will be held on the last Sunday in April. The first committee meeting is February 18, 20. At that meeting the theme will be determined and they will discuss expanding the number of guest for the event.

5C: Business Retention Workplan: The committee will conduct welcome wagon style popbys on an as needed basis. They are working on reaching out to businesses in the district to see if they want to provide discounts to all Visit Bastrop coordinated events. In May they will coordinate "Love Letter" postcards from the Main Street board to businesses in the district. The committee is gathering information from HOAs and apartments on how we can communicate with their residents.

5D: Design Workplan: Committee will have their first meeting February 26th. Currently they are gathering ideas on maps and signage. They did meet with Art in Public Places and are still preparing the workplan.

6: ITEMS FOR INDIVIDUAL CONSIDERATION: Approval of Minutes for the December and January meetings: Candace made a motion to approve with a 2nd from Nancy.

7: ADJOURNMENT: The meeting was adjourned at 7:05 p.m. without objection.

APPROVED:



Insert name and title of signer

ATTEST:



Insert name of person attesting