

**CITY OF BASTROP MAIN STREET ADVISORY BOARD**  
**Minutes of the May 9th, 2018 Regular Meeting**

Main Street Advisory Board chair Dick Smith called the meeting to order at 5:30 p.m. Attending were members Michelle Adams, Steve Bridges, Sandra Grawunder, Jennifer Long, Terry Moore and Naseem Nianani. Also attending were BMSP Director Sarah O'Brien, Bonnie Coffey, chair of the Economic Vitality Committee, City Council member Bill Ennis and Visit Bastrop President/CEO Dale Lockett.

**March 14 and April 11 Minutes:** : On a motion by Michelle, seconded by Terry, the Board approved the minutes of the Dec. 14 Board meeting and of the April 18 Board meeting with no corrections.

**MSAB Director's report:** Sarah updated the Board on several business changes in the Main Street Program Area:

- With the turnover in Planning and Zoning, there is a need for an experienced P&Z Director. It has been difficult to procure documents and Sarah will be working with the Department to organize Planning & Zoning.
- Main Street Program budget will be turned in soon. We are hoping to double Special Events revenue.
- Main Street Emporium has two new vendors.
- Shaun has left BEDC. They are currently seeking a new director. 921 Main Street has something to be announced soon.
- The Georgetown Main Street Program visit is scheduled for June 5th, 9:00 am til lunchtime.
- HOT Funding applications have proposed changes for special events. They are currently drafting a policy for the changes.
- Augustine Advertising Agency has been hired for branding. A survey is available from Chamber to identify branding and marketing for Bastrop.
- BAIPP art installations will commence June 9th at the Art Centre.

The **Cultural Arts Master Plan** is expecting recommendations later this year.

Bastrop's second annual "**Imagine the Possibilities Tour**" has been cancelled.

**Committee Activities:**

- **Design Committee:** The new wayfinding (parking) signage has been installed. Downtown Beautification review is underway to locate opportunities for landscaping, benches and trash bins. Bastrop in Bloom is anticipated to begin placing landscaped planters in the fall. The high school shop class is designing and building the planters, and Texas A&M Horticultural Department is assisting with a list of plants suitable for the downtown environment.
- **Promotion Committee:** Table on Main was reported to be a successful event again this year. The Trick or Treat Trail will maintain the same venue and format as last year.

**With no further business** to come before the Board, the meeting adjourned at 6:40 p.m.