

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
November 18, 2020

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, November 18, 2020 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Nancy Wood, Jennifer Long, Rhonda Potter, Steph Lewis, Candice McClendon, Dani Moss and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason and Council Liaison Druscilla Rogers

1. **CALL TO ORDER:** At 5:37 p.m. and with quorum in attendance, Terry Moore called the meeting to order.

2. **CITIZEN COMMENTS:** None

3. **Announcements:**

3A: Making Bastrop Bright: Program is for Homes & businesses to enter for Holiday decorations. 30 have registered so far

3B: Main Street Rehabilitation Project: Ribbon cutting Nov 28. Will invite City Council, MSAB, Visit Bastrop, COC Board & Bastrop EDC

3C: Wassial Fest: Cancelled due to increase in COVID cases

3D: Christmas Virtual Tree Lighting: will be at Convention parking lot. Can fit about 188 cars and will be streamed on FB

3E: Downtown Open House: To be held December 12th

4. **Reports:Center**

4A: Main Street Manager Report: Annual Accreditation report due mid January. The district had a few new businesses open, Sugar Shack celebrating 25th anniversary, received board resignation from Melinda Ortega. Main St academy had 40 attendees

4B: Business Retention Committee Report: not much activity since last meeting. Bastrop EDC will be host a training series in 2021

4C: Lost Pines Christmas Committee Report: There will be a sidewalk stroll. Business will get to hide an ornament in their business for customers to find. Each one will receive a ticket for a gift card tree to be drawn at a later time

5. **Presentations:** None

6. **Workshop:** none

7. **ITEMS FOR INDIVIDUAL CONSIDERATION:**

7A: 15 Minute pickup/dropoff parking places along Main: Board had a discussion. Concerns about enforcement and actual location of the spaces. Board deferred to Business Retention committee to research further and bring back to the board.

7B: Sponsorship-Heritage Bench Program: Dani made a recommendation the sponsorship of a bench will be \$1500.00 with a second from Nancy. There are 25 available to sponsor

7C: Approval of minutes for September and October meetings: Terry made a motion with a second from Candice

8: **ADJOURNMENT:** The meeting was adjourned at 6:40 p.m. without objection.

APPROVED:

Denny Moore, Chair
Insert name and title of signer

ATTEST:

R. S. Colease
Insert name of person attesting