

RESOLUTION NO. R-2020-102

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BASTROP, TEXAS AWARDED A COMMUNITY SUPPORT SERVICE AGREEMENT FOR SERVICES FOR OPERATING, MARKETING AND STAFFING LOST PINES ART CENTER AND PROVIDING PROGRAMS TO CITIZENS AND TOURISTS, AT A COST OF SIXTY-FIVE THOUSAND AND 00/100 DOLLARS (\$65,000) AS ATTACHED AS EXHIBIT A; AUTHORIZING THE CITY MANAGER TO EXECUTE ALL NECESSARY DOCUMENTS FOR THE AGREEMENT; PROVIDING FOR A REPEALING CLAUSE; AND ESTABLISHING AN EFFECTIVE DATE.

WHEREAS, The City Council has appointed the City Manager as the Chief Administrative Officer of the City; and

WHEREAS, The City Manager is responsible for the proper administration of all affairs of the City; and

WHEREAS, The City Council recognizes the Lost Pines Art Center as an art and cultural organization; and

WHEREAS, The City Council recognizes the Lost Pines Art Center provide regionally and nationally known art exhibits in the Center; and

WHEREAS, Chapter 351 of the Tax Code provides the requirements on how HOT funds may be spent; and

WHEREAS, The City of Bastrop has been working to leverage HOT funds to attract tourism and strengthen our sales tax base by maximizing our return on investment; and

WHEREAS, The Comprehensive Plan 2036 places emphasis on enhancing the visitor experience; and

WHEREAS, The Comprehensive plan also states that Bastrop's continued emphasis on cultural arts, historic preservation and tourism development through coordinated policies will lead to hundreds of millions in economic activity for the region; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BASTROP, TEXAS:

SECTION 1. That the City Manager is hereby authorized to execute a community support service agreement associated with services associated with operating, marketing and staffing an art center to the Lost Pines Art Center, at a cost of Sixty-Five Thousand and 00/100 dollars (\$65,000) attached as Exhibit A.

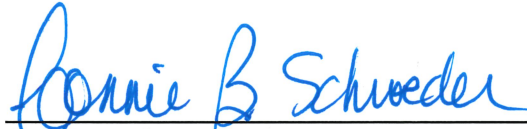
SECTION 2. That the City Council of the City of Bastrop has found the Lost Pines Art Center as the leading provider in art and culture programs to visitors and residents.

SECTION 3. All orders, ordinances, and resolutions, or parts thereof, which are in conflict or inconsistent with any provision of this Resolution are hereby repealed to the extent of such conflict, and the provisions of this Resolution shall be and remain controlling as to the matters resolved herein.

SECTION 4. That this resolution shall take effect immediately from and after its passage, and it is duly resolved.

DULY RESOLVED AND APPROVED by the City Council of the City of Bastrop this 13th day of October 2020.

CITY OF BASTROP, TEXAS



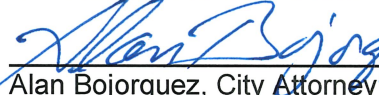
Connie B. Schroeder, Mayor

ATTEST:



Ann Franklin, City Secretary

APPROVED AS TO FORM:



Alan Bojorquez, City Attorney

EXHIBIT A



COMMUNITY SERVICES FUNDING AGREEMENT

FY 2020 - 2021

This Community Services Grant Funding Agreement ("Agreement") is made by and between the **City of Bastrop, Texas**, a Texas home-rule municipal corporation, ("City"), and Lost Pines Art Center, a Texas non-profit corporation ("Organization"). The City and Organization are also referred to collectively in this Agreement as the "Parties" and singularly as a "Party." The Parties intend that this Agreement will supersede and replace all previously adopted and finalized Agreements in their entirety, if any.

NOW, IN CONSIDERATION of the mutual covenants to be performed by the Parties and other valuable consideration hereby acknowledged, therefore, be it mutually agreed as follows:

1. SCOPE OF SERVICES

- A. Proposed & Modified Services Plan.** Organization shall utilize the grant funds conveyed herein to provide services to the Bastrop community in accordance with the proposal attached as *Exhibit "A"*, which has been accepted by the City, and as may have been modified in accordance with *Exhibit "B"*.
- B. Staffing.** Organization shall use its best efforts to secure sufficient number of employees and volunteers to accomplish the responsibilities set forth in this Agreement. Organization shall further provide such office space, equipment, supplies and other materials as may be necessary to accomplish the purposes of this Agreement. Organization acknowledges that no personnel engaged by the Organization shall be construed as agents, employees or officers of the City.
- C. Nondiscrimination:** Organization shall provide services under this Agreement free of discrimination or retaliation due to a person's race, ethnicity, nationality, religion, gender, gender identity, sexual orientation, religion, parental status, or marital status. Any restrictions on services based on age, physical ability or mental ability shall be directly relevant to legitimate safety concerns in accordance with written Organization policies and procedures.

2. FUNDING

- A. Amount.** The City shall provide to Organization grant funds in an amount up to a sum not to exceed Sixty-Five Thousand and 00/100 Dollars (\$65,000.00).
- 8. Disbursals.** The City shall remit payment to the Organization of the grant funds due quarterly as an installment.

3. ACCOUNTABILITY

- A. Funding Source Identification.** Organization shall prominently include the City of Bastrop all educational and marketing materials promoting services covered by this Agreement, including (but not limited to) print items, internet posts, and social media. Such materials will also include the line, "Funding for this program was made possible through a grant from the City of Bastrop."
- 8. Written Reports.** Organization shall submit to the City Manager written reports on a quarterly basis describing the status of the services provided under this Agreement. Quarterly reports shall be submitted during the months of January, April, July, and October. Reports shall be public records. The first three reports shall be progress reports, and the fourth report shall be an annual summary. The reports shall include (but are not limited to) the following information:
- (1) Services:** a description of the services provided during the preceding quarter; and
 - (2) Financial Statement:** a financial statement for the reporting period that indicates how the Organization expended grant funds; and
 - (3) Promotions:** copies of promotional materials distributed.
- C. Oral Reports.** Organization shall attend a regular meeting of the City Council on a quarterly basis to make a public presentation on the services provided under this Agreement. Attendance shall be scheduled in advance with the City's designated staff contact person. Organization shall submit presentation materials (i.e., visual aids) to the City's designated staff contact person at least 96 hours prior to the meeting.
- D. Oversight of Expenditures.** Organization shall exercise all reasonable, prudent and diligent efforts to ensure the proper and legal oversight, use, and expenditure of the grant funds conveyed under this Agreement. Organization's failure to use the funds in the manner approved by this Agreement shall void and negate the City's obligation to make any further payments to the Organization under the Agreement.

- E. Comingling.** Organization shall properly segregate grant funds and shall not comingle grant funds with other financial assets of the Organization.
- F. Accounting Practices.** Organization shall utilize generally accepted bookkeeping and standard accounting practices to maintain complete and accurate financial records of all expenditures of grant funds. Upon the City's request, the Organization shall promptly make the records available for inspection and review at any time during the term of this Agreement.
- G. Audit.** Organization shall have its records and accounts audited annually and shall prepare an annual financial statement based on the audit. Audits and financial statements shall be prepared by a certified public accountant (CPA) who is licensed in Texas or a public accountant who holds a permit to practice from the Texas State Board of Public Accountancy. Audits and financial statements shall be available to the City upon request, and shall be public records
- H. Records Retention.** All reports and records related to grant funds shall be maintained by the Organization and available to the City for a period of at least 3 years of the Effective Date. If there is any dispute regarding these reports or records, the retention period shall be extended in accordance with the City's instructions. To the extent Organization's records regarding services provided under this Agreement are subject to the Texas Public Information Act, Organization agrees to cooperate with any open records requests.
- I. Hotel Occupancy Tax Policy.** Hotel Occupancy Taxes. Organization shall comply with the requirements in Chapter 351 of the Texas Tax Code in the use of hotel occupancy taxes.

4. GENERAL PROVISIONS

- A. Duration.** This Agreement shall be in effect for fiscal year 2020-2021, which commences October 1st and ends September 30th / a term of 1 year (365 days), unless earlier terminated as provided herein.
- B. Suspension of Payments.**
- (1) Misappropriation.** Organization's failure to use the funds in the manner approved by this Agreement, as specified in Exhibit "A", shall be grounds for the City to suspend the remittance of further payments to the Organization under the Agreement.
- (2) Comingling.** Organization's failure to properly segregate grant funds shall be grounds for the City to suspend the remittance of further payments to the Organization under the Agreement.

(3) Records. Organization's failure to provide the City with copies of financial records mandated under this Agreement shall be grounds for the City to suspend the remittance of further payments to the Organization under the Agreement.

(4) Reports. Organization's failure to timely submit reports mandated under this Agreement shall be grounds for the City to suspend the remittance of further payments to the Organization under the Agreement.

(5) Notice. Notice of suspension shall be sent by the City to the Organization with an explanation and opportunity for the Organization to cure the infraction within 30 days.

(6) Breach. Failure to remedy the infraction within 30 days shall be grounds for the City to declare the Organization in breach and terminate this Agreement as provided herein.

C. Termination. In the event that the Organization fails to abide by any of the terms of this Agreement, the City may terminate the Agreement and any obligations of the City hereunder, as set forth herein, with absolutely no penalty or claim against the City by the Organization. Notice of termination shall negate the City's obligation to remit a scheduled payment (if any). Upon termination for failure to cure the misappropriation of grant funds, Organization is obligated to reimburse the City for all funds misappropriated by the Organization in violation of this Agreement.

D. Ineligibility for Future Funding. Organization's failure to remedy the infraction upon receipt of notice this Agreement may render the Organization ineligible for future funding by the City.

E. Good Standing. The Organization hereby represents that it is in good standing with the Texas Secretary of State and has no City, County, State, or Federal debts or liens charged against it. Organization shall notify the City of any change in such status within 30 days of Organization's receipt of notification.

F. Future Appropriations. Any future grants by the City are conditioned on appropriations by the City Council. The Parties acknowledge that nothing related to this Agreement or the City's stated desire to support the Organization (generally), at the time of execution of this Agreement, may be inferred to indicate that the City will provide any funds in the future. The Organization acknowledges that funding by the City shall be decided on a fiscal year basis and will be determined by the City Council based upon its evaluation of the City's budget and considering all fiscal needs confronting the City, including needs related to the proposed community services.

G. Notices. Any notice necessary or appropriate relative to this Agreement shall be effective when deposited in the United States mail, either certified and/or registered

mail, postage prepaid and addressed as provided herein. Notices to the City shall be sent to the City's designated staff contact person:


City of Bastrop
Attn: Paul Hofmann, City Manager
P.O. Box 427 Bastrop, Texas 78602

Notices to the Organization shall be sent in accordance with *Exhibit "C"*.

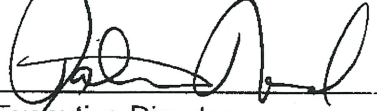
- H. **Assignment.** No part of this Agreement may be assigned or delegated without the prior written consent of the other Party, and any attempted assignment of benefits or rights or delegation of duties or obligations shall constitute breach of this Agreement.
- I. **Governing Law & Venue.** This Agreement shall be subject to the laws of the State of Texas and the City of Bastrop, Texas. Venue for any disputes arising under this Agreement shall rest solely in Bastrop County.
- J. **Indemnity.** Organization agrees to and shall indemnify and hold harmless and defend the City of Bastrop, Texas, its officers, agents, representatives, consultants, and employees from any and all claims, losses, causes of action and damages, suits, and liability for the gross negligence and willful misconduct of Organization, including all expenses of litigation, court costs, and attorney fees, for injury to or death of any person, or from damage to any property, arising from or in connection with the operations of Organization, or its officers, agents and employees, carried out in furtherance of this Agreement.
- K. **Insurance.** The Organization shall maintain a comprehensive general liability insurance policy for its operations. The policy shall name City as an additional insured. The Organization shall also maintain insurance on the Organization's personal property, in an amount determined sufficient by the Organization. The Organization shall deliver copies of the insurance policies specified hereunder to the City within 30 days of the Effective Date.
- L. **Inclusiveness:** This document represents the entire understanding between the Parties. This Agreement may only be amended in writing with the mutual consent of the Parties.
- M. **Severability:** If any sentence, clause or portion of this Agreement is deemed unenforceable by a court of competent jurisdiction, the remainder of the Agreement shall remain in full force and effect.
- N. **Effective Date.** The City and the Organization make and execute this Agreement to be effective upon the _____ day of _____, 2020.

IN WITNESS, WHEREOF:

CITY:

by: 
Paul A. Hofmann, City Manager
City of Bastrop
Date of Execution: 10/21/20

ORGANIZATION:

by: 
Executive Director
Lost Pines Art Center
Date of Execution: 10/1/2020

ATTEST:

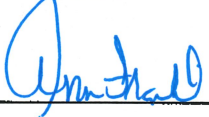
by: 
Ann Franklin, City Secretary
City of Bastrop

Exhibit "A"

HOT funds for the 2020-2021 timeline will be used for: arts and culture programs, community activities, festivals, healing arts, marketing and promotions, and staffing and operations.

I. Programs – Art and Culture

A. Art Exhibits –

We feature a variety of fine art and take pride in showcasing the works of some of the most prominent artists in Texas and beyond. Additionally, we offer exhibit space to local and emerging artists and art students. The events are advertised throughout the region by a variety of avenues including social media, newsletters, email, hotels and chambers, Visit Bastrop, and the Visitor Center.

B. Experience Bastrop – Artful weekends, tours, partnerships, demonstrations and experiences.

1. Community Partnerships

The Museum & Visitors Center, Opera House, and Lost Pines Art Center collaborate to promote Bastrop, tourism, and overnight stays through coordinated weekend events. This group of nonprofits regularly meet, currently virtually, to identify dates and programming that will create a marketable citywide tourism weekend. We will work closely with Visit Bastrop to provide programming they can use to draw visitors to Bastrop.

2. Artful Weekends

We continually review and adjust our programming in order to meet the needs of our community and visitors. In 2019 and early 2020, we offered free weekend programs that fell on Saturdays throughout the month. We hosted **Art Getaways**, an immersive, culturally based event with hands on activities, classes and workshops, kid's activities, music, and performances. This weekend program is geared toward families looking to spend a day in Bastrop. Each month, we hosted **Art After Dark**, an engaging event held on the first Saturday of the month. It is a celebration of arts & culture, generally unveiling one or more of our art exhibits, with wine, hors d'oeuvres, live music, an art talk, and creative activities like glass blowing, gesture drawing, poetry reading, and artist demonstrations.

3. Art Experiences

The Art Center offers "art experiences" to visitors looking for a relaxing and unique way to get creative. Glass Blowing, Acrylic Pours, and our Wind/Unwind painting sessions have met this demand and we will continue to expand this popular program to include other mediums.

II. Healing Arts –

We believe so strongly in the power of art to heal, that we have embarked on a healing arts initiative focusing on resilience and wellness through art experiences. Our first focus is for veterans, active military members, first responders and their families. Future plans are to add programs for youth in the educational setting and then seniors through centers and other facilities.

III. Marketing and Promotions –

Website/Marketing/Promotions/Social Media – We have an interactive website. Currently the website allows the sale of classes and events. Since last year, we have added 627 Facebook fans and 105 Instagram fans, an increase of 15.4% and 13.1%, respectively. As of today's date, we have 4,073 total Facebook followers. A total of 1,002 or 24.6% are from Bastrop and the remaining 3,071 are from outside of Bastrop. We have 2,915 from Texas and 1,158 from other states and 48 countries. Our newsletter email base consists of over 2,500 recipients. We provide brochures, flyers, signage, and participate in Texas nonprofit events to promote both the Art Center as well as Bastrop.

IV. Staffing and Operations –

Staffing is a necessary part of running the Lost Pines Art Center. The small staff has been able to help the Art Center accomplish a large number of activities with the collaboration with our volunteer's base. It is at times a challenge to have a reliable, consistent pool of volunteers, yet were able to build strong foundation of support and programming. It is not possible to run and grow programs such as the ones provided by the Art Center without adequate staffing and a facility to run them. We continue to develop and review our programs for the future and look forward to regaining our early 2020 momentum with consistent results.

Exhibit "B"

CITY'S MODIFIED SERVICES PLAN

Present 9-12 months' worth of programs annually (January- December) designed to appeal to tourists and attract overnight visitation to City Council.

Details regarding the individual programs such as performances, classes or exhibits for the contract period including ticket prices and purchasing methods must have specific program details received by Visit Bastrop, through their online CRM system 10 days after the signing of the contract or booking agreement. All art work, images, and marketing details must be provided to Visit Bastrop, through their online CRM system within 10-30 days of the signing of the contract or booking agreement.

Maintain an active social media and online digital presence.

Develop an Annual Marketing and or strategic plan that addresses identifying additional funding sources for sustainability.

Develop and present an annual operating budget to the City.

Participate in the Bastrop Information Guide Program.

In partnership with Visit Bastrop, develop a visitor intercept survey to include data such as: where the visitor is from, demographic data, social-economic data, how they discovered Bastrop (advertising, social media, word-of-mouth), lodging information, length of stay, size of party, primary attractor, intent to return.

Collect and maintain monthly year-over-year traffic counts and primary market origin data from visitors.

Participate in customer service, destination, board development and/or Hotel Occupancy Tax Training as provided by the City or Visit Bastrop.

Develop and maintain a building rental program and policies allowing opportunities for additional revenue streams and access to the facility to outside users.

Actively participate in the Cultural Arts Master Plan development and implementation process that is yet to be identified.

Follow all applicable local, state and federal laws related to building improvements and expenditures of Hotel Occupancy Tax funds.

Allow training for volunteers and staff by Visit Bastrop to enhance the visitor experience.

Exhibit "C"

NOTICE TO ORGANIZATION

Notices required under the terms of this Agreement shall be sent to the Organization as follows:

Lost Pines Art Center
Attn: Patricia Rendulic
1204 Chestnut Street
Bastrop, Texas 78602