

**MINUTES OF JOINT WORKSHOP WITH BASTROP COUNCIL AND
VISIT BASTROP****JUNE 21, 2018**

The Bastrop City Council and Visit Bastrop met in a Joint Workshop Meeting on Thursday, June 21, 2018, at 6:30 p.m. at the Bastrop City Hall Council Chambers, located at 1311 Chestnut Street, Bastrop, Texas. Members present for the Bastrop City Council were: Mayor Schroeder, Mayor Pro Tem Nelson and Council Members Ennis, Rogers and Peterson. Officers present were: City Manager, Lynda Humble and City Secretary, Ann Franklin. Visit Bastrop Members present Veena Tewan, Becki Womble, Kevin Plunkett, Shawn Anthea-Pletsch, Cindye Ginsel, Tom Scott, Brenda Abbott, Dale Lockett, and Clint Howard; and staff liaison, Hospitality & Downtown Department Director, Sarah O'Brien.

CALL TO ORDER

- a. Mayor Schroeder called the meeting of the Bastrop City Council to order with a quorum being present at 6:32 p.m.
- b. Visit Bastrop – Chair, Clint Howard called the meeting of the Visit Bastrop board to order with a quorum being present at 6:32 p.m. Board Members Rick Brackett, Jamie Creacy, Marcus O'Conner, David Jacobs, and Naseem Khonsarie were absent.

Council Member Jones arrived to meeting at 6:38 p.m.

WORKSHOP SESSION

- 2A. Review the City's Contract with Visit Bastrop dated September 12, 2017 regarding scope of service and deliverables along with purpose of annual workshop (dialog about performance, establish future goals and objectives, and other topics that may be relevant to the components of this contract in early June of each year).
Presentation was made by City Manager, Lynda Humble.
- 2B. Hold discussion regarding FY 2018 Contract Performance, establish future goals and objectives for FY 2019 and beyond, provide update on current Visit Bastrop activities such as the hiring process for a new Executive Director, the Branding initiative, adoption of a Strategic Plan, and other organizational items.
Presentation was made by Visit Bastrop President and CEO, Dale Lockett.

Mayor Schroeder recessed the Council Meeting at 8:12 p.m.

Mayor Schroeder called the meeting back to order at 8:21 p.m.

- 2C. Receive Presentation on Visit Bastrop Monthly Report - "HOT Report 101" to educate the Council on the elements of the monthly report.
Presentation was made by Visit Bastrop President and CEO, Dale Lockett.
- 2D. Receive Monthly Presentation from Visit Bastrop
Presentation was made by Visit Bastrop President and CEO, Dale Lockett.
- 2E. Discuss Essential Tourism Asset Policy & Special Events previously funded by City through HOT Funds.

Presentation was made by Visit Bastrop President and CEO, Dale Lockett and Hospitality & Downtown Department Director, Sarah O'Brien.

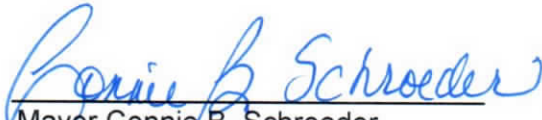
ADJOURNMENT

Mayor Schroeder adjourned the Bastrop City Council meeting at 10:13 p.m. without objection.

Chair, Clint Howard adjourned the Visit Bastrop Board meeting at 10:13 p.m. without objection.

APPROVED:

ATTEST:



Mayor Connie B. Schroeder



Deputy City Secretary Tracy Chavez

The Minutes were approved on July 10, 2018, by Council Member Ennis' motion, Council Member Peterson's second. The motion was approved on a 5-0 vote.