

# ABOUT THE MAIN STREET PROGRAM

The City of Bastrop Main Street Program was founded in 2007 through a combination of local business owners and community volunteers working together to support economic development and improve the design and aesthetic of Downtown Bastrop.

The Main Street Program area consists of 62-blocks with over 250 businesses, making it an vital and thriving economic district. Nestled along the Colorado River, Downtown Bastrop features a thriving Cultural Arts District along with unique shopping, dining, and activities for everyone.

The Bastrop Main Street is designated as a Nationally Accredited Main Street America Program. This designation recognizes the program's commitment to preservation-based economic development and community revitalization through the Main Street Approach. This approach focuses on four major points: organization, economic vitality, promotion, and design.



# WHAT WILL YOU GAIN?

AS A MAIN STREET VOLUNTEER, YOU WILL PRESERVE BASTROP'S UNIQUE AESTHETIC BY SERVING IN THE AREAS OF ORGANIZATION, DESIGN, ECONOMIC VITALITY, AND PROMOTION FOR THE MAIN STREET DISTRICT.



# WHERE AM I NEEDED?

THE ONLY QUALIFICATION FOR A MAIN STREET VOLUNTEER IS A DESIRE FOR THE ENDURING SUCCESS OF DOWNTOWN BASTROP. BELOW ARE SOME AREAS WHERE VOLUNTEERS ARE NEEDED:

- COMMUNITY ENGAGEMENT
- SMALL BUSINESS SUPPORT
- DESIGN AND BEAUTIFICATION
- FUNDRAISING
- TABLE ON MAIN
- LOST PINES CHRISTMAS
- GRANT WRITING
- NEWSLETTERS
- PUBLIC RELATIONS
- PHOTOGRAPHY



SCAN THE QR CODE BELOW TO VOLUNTEER!



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